

## 2017 Oregon Public Transportation Conference Schedule

### Sunday, October 1st

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
12:00-4:30	<b>Registration Desk Open for Check-In and Assistance</b>			<b>Lobby</b>
1:00-4:00	<b>Civil Rights Updates and How They Relate to ADA</b>	This informational workshop will provide practical information and updates on the requirements of, and examples of a Title VI plan, LEP requirements, and other components.	<b>Robbie Sarles RLS &amp; Associates.</b>	<b>Broad St. Depot &amp; Round-Up Corral Rooms</b>
	<b>Travel Training 101 and Beyond</b>	<p>No person should be denied the opportunity to fully participate in their community as a result of an inability to use public transportation. This interactive session will provide information and create an environment for open sharing to encourage the use of public transportation.</p> <ul style="list-style-type: none"> <li>Independence and Mobility</li> <li>History of Travel Training and how it came to be</li> <li>Definition of Travel Training</li> <li>What is needed to establish a program</li> <li>Creative funding mechanisms used to develop and sustain a program</li> <li>Resources available to support implementation</li> </ul> <p>Participants will gain practical knowledge and concrete tools to take back to their communities.</p>	<b>Mike Mullins and Julie Wilcke, Ride Connection</b>	<b>Tack Room</b>

### Monday, October 2nd

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
7:30-5:00	<b>Registration Desk Open for Check-In and Assistance</b>			<b>Lobby</b>
7:30	<b>Breakfast - Hot Full Buffet</b>			
7:45-8:00	<b>Greeting &amp; Introductions</b>		<b>Julie Brown OTA President  Hal Gard ODOT-RPTD Administrator</b>	<b>Trading Post (Dining &amp; Exhibitor Hall)</b>
8:00-8:30	<b>Confederated Tribes of the Umatilla Indian Reservation Board of Trustees Welcome and Drum Song</b>		<b>CTUIR Board of Trustees Chairman Gary Burke, Board of Trustees Member Armand Minthorn</b>	

## Monday, October 2<sup>nd</sup> (Continued)

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
8:30-9:00	Kick-Off Keynote	<b>A Tribal Way of Going</b> For many, many millennia, the Cayuse, Umatilla, and Walla Walla people have traversed this homeland. Intimate knowledge of the land enhanced the ability to travel on it and through it. What did our ancestors know that we might heed in modern times?	<b>Bobbie Conner, Executive Director                      Tamástsiikt Cultural Institute</b>	<b>Trading Post                      (Dining &amp; Exhibitor                      Hall)</b>
9:00-9:15	<b>Break</b>			
9:15-10:30	<b>Striving to Effect Positive                      Change: Association of Oregon                      Centers for Independent Living</b>	AOCIL is an association of seven Centers for Independent Living in Oregon, comprised of a director from each center. Each center is a non-residential, consumer-directed, not-for-profit organization that serves individuals of any age with any disability. Centers provide five core services which are federally mandated: Information and Referral, Peer Support, Independent Living Skills Training, Individual and Systems Advocacy, and Life Transition Assistance. Join this session to learn more about CILs and hear from several AOCIL members and consumers as they share their experiences, partnerships, and best practices that helped to build a bridge to independence. Let's work together to make transportation usable, accessible, and equitable, so everyone has full independence in the world out there.	<b>Curtis Raines, SPOKES Unlimited,                      and Guests</b>	<b>Broad St. Depot</b>
	<b>Transit Asset Management -                      Information and Training</b>	This session will provide an understanding of the FTA requirements for Transit Asset Management (TAM) and State of Good Repair (SGR). You will learn the impacts TAM has on various areas of your transit system including maintenance, procurement, and finance. By developing strong maintenance plans, performance measures, and planning tools, your system will reduce vehicle downtime, increase productivity, and lower costs. This session will help you organize, develop, and implement a Transit Asset Management Plan to meet FTA requirements while working with a Tier II state-wide plan developed by the State DOT.	<b>Kelly Shawn, RLS &amp; Associates;                      Christine West, ODOT</b>	<b>Tack Room</b>
	<b>New Fangled Goings On</b>	This enterprising group of providers from around Oregon will share some of their newly developed programs, services, and opportunities. <ul style="list-style-type: none"> <li>The new Northwest Connector Website – a live online presentation and template sharing discussion for all Oregon transit agencies</li> <li>City of Sandy – outreach with local elementary schools and their unusual artwork contribution</li> <li>The Corvallis to Amtrak Connector – a new multi-modal start-up in the mid-Valley connects public transit to passenger rail destinations</li> <li>Uber – the company's Public Affairs Manager will share success stories and be available to answer your curious questions</li> </ul>	<b>Jeff Hazen Sunset Transp. District;                      Lee Lazaro, Benton County;                      Andi Howell, City of Sandy;                      Jon Isaacs, Uber</b>	<b>Round-Up Corral</b>

## Monday, October 2<sup>nd</sup> (Continued)

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
<b>9:15-10:30 (Continued)</b>	<b>Drug &amp; Alcohol Program Manager Training (Part 1 of 4) Full Day</b>	<p>This full-day course will provide a comprehensive overview of the FTA Drug and Alcohol testing program, covering all major topic areas of FTA drug and alcohol compliance.</p> <p>The course offers the needed foundation and introduction for any new drug and alcohol program manager who may not have a lot of exposure/training on the USDOT-FTA drug &amp; alcohol regulations; however, the course also provides, and allows time for, the in-depth and detailed discussions/case-studies often sought after by the most seasoned and experienced drug and alcohol program managers.</p> <p>Topics include policy development and implementation; drug and alcohol testing categories; testing procedures; procurement of testing services; employer/supervisor training; and record keeping. This training is also designed to keep transit managers up to date about current compliance issues and the FTA audit process</p> <p><b>Who Should Attend?</b> Transit supervisors, other transit company officials, Drug &amp; Alcohol Program Managers, designated employer representatives</p>	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
<b>10:30-10:45</b>	<b>Break</b>			
<b>10:45-12:00</b>	<b>The Wide Open Ranges of Demand Response Transportation</b>	<p>Demand responsive transportation (DRT) encompasses a wide range of services and target markets. Whether called DRT, paratransit, or flexible transit, the advances in technology, changing demographics, evolving residential and commuting patterns, and the desire for more tailored versions of collective transportation are all driving forward both traditional and newer forms of demand responsive service.</p> <p>This session will address the following themes:</p> <ul style="list-style-type: none"> <li>Understanding the emerging demographics and lifestyles to better serve the needs of traditional and new markets</li> <li>Involving customers, providers, and funders in service development and assessment</li> <li>A fresh look at the intersection of specialized (eligibility-based), public and private (not/for profit) service provision and models to cost-effectively meet market needs</li> <li>Emerging concepts for serving rural, community, county/provincial, first/last mile, metro modalities</li> </ul>	<b>Eileen Collins, TriMet; Doug Piliant, Tillamook County Transportation District; and Guests</b>	<b>Broad St. Depot</b>
	<b>Oregon Public Transportation Plan Outreach</b>	<p>The OPTP is moving fast! This summer's outreach on the draft policies (the heart of the plan) both reinforced and offered new ideas. Join us for an active discussion of themes heard and help shape the investment and implementation chapters of the plan!.</p>	<b>Lucia Ramirez and Jean Palmateer, ODOT</b>	<b>Tack Room</b>

## Monday, October 2<sup>nd</sup> (Continued)

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
<b>10:45-12:00 (Continued)</b>	<b>Mobility Management: Work Plan Development and Evaluation</b>	What is Mobility Management? What does Mobility Management mean to my organization? This informational session will cover the development, implementation, and evaluation of a work plan that complies with FTA 5310 Circular. A work plan assists to focus efforts, effectively measure those efforts, and then easily evaluate the results to provide guidance on needed future change. Mobility Management is essentially about partnership. Come and participate in the discussion and share your definition of mobility management.	<b>Melissa Kidd, Cherriots</b>	<b>Round-Up Corral</b>
	<b>Drug &amp; Alcohol Program Manager Training (Part 2 of 4)</b>	Continuation of training program.	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
<b>12:00-12:30</b>	<b>LUNCH</b>			
<b>12:30-1:30</b>	<b>Lunch Keynote</b>	<p style="text-align: center;"><b>What Does Oregon's New Transportation Package Mean to You &amp; What's Going on at the Federal Level?</b></p> <p>The Oregon Legislature approved a major new dedicated funding stream for transit that will generate more than \$100 million annually. What are the next steps and what new responsibilities will transit providers have to assume? CTAA lobbyist Scott Bogren will also give the latest updates from Congress and the FTA.</p>	<b>Julie Brown, OTA President; Hal Gard, RPTD Administrator; Drew Hagedorn, OTA Lobbyist; Scott Bogren, CTAA Lobbyist</b>	<b>Trading Post (Dining &amp; Exhibitor Hall)</b>
<b>1:30-1:45</b>	<b>Break</b>			
<b>1:45-3:00</b>	<b>Transit Asset Management - Information and Training (Repeat of morning session)</b>	This session will provide an understanding of the FTA requirements for Transit Asset Management (TAM) and State of Good Repair (SGR). You will learn the impacts TAM has on various areas of your transit system including maintenance, procurement, and finance. By developing strong maintenance plans, performance measures, and planning tools, your system will reduce vehicle downtime, increase productivity, and lower costs. This session will help you organize, develop, and implement a Transit Asset Management Plan to meet FTA requirements while working with a Tier II state-wide plan developed by the State DOT.	<b>Kelly Shawn, RLS &amp; Associates and Christine West, ODOT</b>	<b>Broad St. Depot</b>
	<b>Public Transportation Advisory Committee - Meet and Greet</b>	Join this open meeting to meet the PTAC Members, receive updates on a number of current workgroup activities, and hear about PTAC's initiatives for 2018.	<b>Allan Pollock, Chair</b>	<b>Tack Room</b>
	<b>Alternative Fuel Options for Transit Buses and Vans</b>	Get the low-down directly from the source. Representatives from Green Alternative Systems, ROUSH, XLHybrids, ICOM and others will discuss options available for chassis/busses, what is on the horizon, and answer questions on fuel capacity, parts availability, maintenance requirements, and more.	<b>Panelists To Be Announced</b>	<b>Round-Up Corral</b>

## Monday, October 2<sup>nd</sup> (Continued)

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
1:45-3:00 (Continued)	<b>Drug &amp; Alcohol Program Manager Training (Part 3 of 4)</b>	Continuation of training program.	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
3:00-3:15	<b>Break</b>			
3:15-5:00	<b>Tamástslikt Cultural Institute Tour</b>	Immerse yourself in the history, culture, and hospitality of the people who have lived on this land for more than 10,000 years. More than just a museum, Tamástslikt celebrates the traditions of Cayuse, Umatilla and Walla Walla Tribes. With dramatic exhibits, renowned artwork, and interesting — and yes, fun — events year-round; Tamástslikt Cultural Institute offers a 10,000-year-voyage in a single afternoon.	<b>Bobbie Conner, Executive Director</b>	<b>Bus will load in front of the Convention Center</b>
	<b>Oregon Public Transit Information System and National Transit Database Update</b>	First Half – OPTIS: Receive tips and hints from RPTD analysts and get answers to the Top Ten OPTIS Questions.  Second Half – NTD: The what, the why, and the how of it. Discuss key data points, hear a few planning examples, and learn how it relates to ODOT reporting.	<b>RPTD Analysts and Jamey Dempster, Nelson\Nygaard</b>	<b>Broad St. Depot</b>
	<b>Transportation Options: Moving Oregon Forward</b>	Transportation Options practitioners and others will come together in this session to talk about the future of the statewide program. Special focus will be placed on implementation of the Oregon Transportation Options Plan, but also the challenges and opportunities we face, such as describing the value of transportation options, funding stability, and leverage opportunities with the passage of Oregon HB2017.	<b>Amanda Pietz, ODOT; Stephanie Lawson Millar</b>	<b>Tack Room</b>
	<b>D&amp;A Program Manager Training (Part 4)</b>	Continuation of training program.	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
5:00-6:30	<b>Special Event: Bike Roadeo - Obstacle Course &amp; Training (Convention Center Parking Lot)</b>			
6:30-8:30	<b>Special Optional Event: Meet and Greet Sponsored by Transportation Options Group of Oregon (To-Go) at Hamley Steakhouse in the upstairs Slickfork Saloon.</b>			
<b>Open Evening</b>				

## Tuesday, October 3rd

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
7:30	<b>Breakfast - Hot Full Buffet</b>			
8:00-9:00	<b>KeyNote</b>	<p style="text-align: center;"><b>A Monday In August: A View Through the Eye of a Hurricane</b></p> <p>On August 29, 2005, a hurricane of epic proportion struck the City of New Orleans, leaving in its aftermath devastation no human being should ever witness. Dwight Brashear was there, survived, but more importantly, was able to help move thousands out of harm's way. Come hear the story of how a former part-time bus driver came to lead one of the largest evacuations in U.S. history. You are guaranteed to walk away motivated, inspired, and believing that all things are possible.</p>	<b>Dwight Brashear, SMART/City of Wilsonville</b>	<b>Trading Post (Dining &amp; Exhibitor Hall)</b>
9:00-9:15	<b>Break</b>			
9:15-10:30	<b>Emergency Situations: Lessons Learned</b>	We analyze, strategize, develop policies and procedures, practice our plans, etc., but after going through an emergency event we need to ask ourselves how well our plan worked. Join industry professionals as we look into the rearview mirror and discuss lessons learned in emergency preparedness planning.	<b>Nancy Bush, Clackamas County Emergency Mgmt. Doug Pilant, Tillamook; Dwight Brashear, SMART; Alex Ubiadas, TriMet</b>	<b>Broad St. Depot</b>
	<b>Rail &amp; Public Transit Division –Hoedown Round Table</b>	Join RPTD Administrator Hal Gard, RPTD staff, and guests for lively discussion regarding current issues. Hear updates that will include: CDL Changes, Advanced Solicitation Schedule, Compliance Changes, Columbia Gorge Update, and Emergency Preparedness Information.	<b>RPTD posse and guests</b>	<b>Tack Room</b>
	<b>Riding Shotgun with Autonomous Vehicles</b>	Autonomous vehicles pose unique opportunities and challenges for transit providers. Under one scenario, driverless shuttles could provide first-and-last-mile service, facilitating connections to transit and contributing to a robust transit system. In another, inexpensive driverless taxis could compete directly against transit service, providing door-to-door service for roughly the same costs. This session will explore some of the long-term implications of automation for transit services and how they can secure the benefits and minimize the risks of this new technology.	<b>Andrew E. Dick, ODOT</b>	<b>Round-Up Corral</b>
	<b>Drug &amp; Alcohol Reasonable Suspicion Training (Part 1 of 2)</b>	<p>This <b>half-day</b> course for employees who are (or will be) authorized to make reasonable suspicion determinations will focus on the physical, behavioral, speech, and performance indicators of probable drug use and alcohol misuse. The training will include resource materials, role playing exercises, and real-life scenarios.</p> <p>The training meets the supervisor/company official Reasonable Suspicion training requirements of 49 CFR Part 655.14(b)(2) and you will receive a certificate for the training.</p> <p><b>Who Should Attend?</b> Transit supervisors; other transit company officials; lead drivers; dispatchers; operation supervisors; DAPMs; designated employer representatives.</p>	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
10:30-10:45	<b>Break</b>			

**Tuesday, October 3rd (Continued)**

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
10:45-12:00	<b>Transit Development Planning: Guidebook and Discussion</b>	<p>ODOT is currently developing a guidebook* that will provide best practices to Oregon’s transit providers for preparing Transit Development Plans (TDPs). TDPs express transit provider goals and identify needs and strategies to achieve them over a 20-year horizon or specified timeframe. Susan Wright, from Kittleson &amp; Associates, Inc. will provide an overview of the draft guidebook, why and how you might prepare one, and the critical steps and elements to include. She will also provide an overview of basic budgeting for route planning.</p> <p>Karyn Criswell with ODOT will be on hand to provide an overview of the current STIF requirements for transit planning, what HB2017 says about transit planning, and the schedule for HB2017 rulemaking looking forward.</p> <p><i>*The draft guidebook is expected to be published by the end of 2017 but may be revised pending HB2107 rulemaking.</i></p>	<b>Susan Wright, Kittleson &amp; Associates; Karyn Criswell, ODOT</b>	<b>Broad St. Depot</b>
	<b>Getting Informed: Details about the ODOT ADA Settlement and Plans</b>	Hear a brief overview of the Americans with Disabilities Act (ADA), discuss changes the Oregon Department of Transportation is implementing to make the state’s transportation system more accessible, and learn how state and local transition plans will help to make all curb ramps, signal push buttons, and work zones accessible.	<b>Lisa Strader, ODOT</b>	<b>Tack Room</b>
	<b>The Two-Bits of Electronic Fare Collection in Oregon</b>	This session will cover the current state of electronic fare collection, including an overview of: benefits and challenges; systems and services, equipment, and operations. You will also hear from TriMet, which implemented the Hop eFare system, and Rogue Valley Transportation District, which implemented the TouchPass eFare system.	<b>David Dick, ch2m; Chris Tucker and Rhyan Schaub, TriMet; Gary Yamamura, Delerrok</b>	<b>Round-Up Corral</b>
	<b>D&amp;A Reasonable Suspicion Training (Part 2 of 2)</b>	Continuation of training program.	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
12:00-12:30	<b>Lunch/Awards</b>			<b>Trading Post (Dining &amp; Exhibitor Hall)</b>
12:30-1:30	<b>Lunch KeyNote</b>	<p style="text-align: center;"><b>Partnering to Improve Transit</b></p> <p>Paulo Nunes-Ueno's experience as Transportation Director with Seattle Dept. of Transportation and Director of Transportation with Seattle Children’s Hospital has led him to pursue and explore how to bring transportations complicated pieces together under one umbrella. Paulo is now consulting with universities, hospitals, cities and large companies to bring together the vital pieces of transit by creating partnerships that make transit more useful for more people.</p>	<b>Paulo Nunes-Ueno</b>	
1:30-1:45	<b>Break</b>			

**Tuesday, October 3rd (Continued)**

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
1:00-4:00	<b>Drug and Alcohol Program Manager Refresher Training</b>	<p>This <b>half-day</b> course will provide a condensed refresher/overview of the FTA Drug and Alcohol testing program, covering major topic areas of FTA drug &amp; alcohol compliance, as well as regulatory updates.</p> <p>This course covers such topics as policy development and implementation; drug and alcohol testing categories; testing procedures; procurement of testing services; employer/supervisor training; and record keeping. This training is also designed to keep transit managers up-to- date about current compliance issues and the FTA audit process.</p>	<b>Robbie Sarles, RLS &amp; Associates</b>	<b>Oxford Suites Hotel Conference Room</b>
1:45-3:00	<b>National Rural Transportation Assistance Program and Training</b>	Learn about free products and services that National RTAP offers to rural and tribal transit providers. The session will include an overview of the eLearning program, including how to get set-up as a Team Administrator and tips to start your agency’s training program.	<b>Neil Rodriguez, RTAP</b>	<b>Broad St. Depot</b>
	<b>Confederated Tribes of the Umatilla Indian Reservation Public Transit Program – Transit Facility Tour</b>	Completed and fully operational January 1, 2014, the CTUIR Public Transit Facility is a modern and efficient transit vehicle maintenance, inspection, and dispatch facility benefiting areas within the Tribe’s ceded boundary with transportation services to fifteen communities in Northeast Oregon and Southeast Washington. Come tour with us.	<b>JD Tovey and Robert Johnson, CTUIR/Kayak Transit</b>	<b>Bus will load in front of the Convention Center</b>
	<b>Effecting Meaningful Transportation Behavior Change through Motivational Interviewing</b>	This interactive session will focus on the principles of Motivational Interviews and how they can be applied to effect meaningful transportation behavior change. Typically used by public health professionals, Motivational Interviewing is a goal-oriented and participant-centered style of coaching designed to help people change behaviors, from quitting smoking to increasing physical activity. In the context of transportation demand management programs, this technique can be used to guide someone through the process of finding a transportation solution that works for them.	<b>Hannah Crum and Cathy Cibor, Alta Planning &amp; Design</b>	<b>Round-Up Corral</b>
3:00-3:15	<b>Break</b>			
3:15-5:00	<b>ToGo Annual Membership Meeting (Members Only)</b>			
3:15-5:00	<b>VENDOR EXPO TIME IN EXHIBIT HALL</b>			<b>Exhibitor Hall</b>
5:00-6:00	<b>Hosted Reception with Vendors</b>			
6:00-6:30	<b>Dinner</b>			
6:30-7:30	<b>Entertainment by <i>The Rock Bottom Boys</i></b>			

## Wednesday, October 4th

TIME	SESSION	DESCRIPTION	PRESENTER	LOCATION
7:30-8:00	<b>Breakfast - Hot Full Buffet</b>			<b>Exhibitor Hall</b>
8:00-8:45	<b>OTA Annual Meeting</b>	<ul style="list-style-type: none"> <li>Annual Report to Members</li> <li>Approval of 2017-18 Budget</li> <li>Announcement of Board of Directors Elections</li> <li>Presentation of Oregon Public Transportation Awards</li> </ul>	<b>OTA President Julie Brown</b>	
8:45-9:00	<b>Break</b>			
9:00-11:00	<b>Watering Hole (Mini-Sessions)</b>	You may have heard of “un-conferences” or “idea cafes” – this is the OPTC version. Throughout the first 2 days of the conference, a networking/hospitality room will be available; we are calling it “The Watering Hole”. Visit the Watering Hole to sign-up or introduce an important, relevant topic of interest to you and your agency. The selected “mini-sessions” will be set-up and announced at Breakfast on Wednesday morning. Attendees can select which mini-session they want to attend.	<b>Speakers to be Announced</b>	<b>Watering Hole</b>
	<b>Remix Training Along with Local Case Studies</b>	<p>Remix is a quick prototyping, analysis, and communication tool to design transit networks quickly, confidently, and clearly. Remix supports the entire planning process -- from temporary detours and regular service changes to complete system redesigns and coordinated community outreach. This planning tool could lead to improved transit planning and investment decisions at the local, regional, and state level. The workshop will include local case-studies and hands-on training to help users become familiar with the program.</p> <p><b>Workshop requirements: bring a laptop.</b></p> <p>Registered attendees will be contacted prior to conference to register with Remix for log-in access.</p>	<b>Remix Representatives and Guests</b>	<b>Round-Up Corral</b>
11:00	<b>Conference Ends</b>			