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**Oregon Transit Association  
Board of Directors Meeting  
May 12, 2015**

***Present***

Members: President Allan Pollock, Vice President Julie Brown, Cynda Bruce (by phone), Mary Jo Carpenter, Kim Curley, Aaron Deas, Karen Friend, Hal Gard, Jeanine Gordon (by phone), Ron Kilcoyne, Ernie Palmer (by phone), Roxanne Rolls, Lisa Scherf, Kimberly Stanchfield, Julie Stephens, Elaine Wells

Guests: Andie Howell (City of Sandy); Stephan Lashbrook (SMART); Amanda Pietz, Lucia Ramirez, Cassie Mance, and Jean Palmateer (ODOT); Eileen Collins (Ride Connection); Dale Penn (Salem-Keizer Transit); Edward McGlone (LTD)

Staff: Kelly Ross (Western Advocates), Drew Hagedorn (Tonkon Torp)

***Meeting was called to order at 10:00 a.m. by President Allan Pollock.***

***Agenda***

Motion by Kilcoyne, seconded by Stephens, to approve the agenda as distributed. *Motion passed unanimously.*

***Minutes***

Motion by Stephens, seconded by Rolls, to approve the April 15, 2015 Board meeting minutes as distributed. *Motion passed unanimously.*

***Treasurer's Report***

In the absence of Treasurer Pilant, Ross summarized the most recent financial report and highlighted expenses associated with the April 8<sup>th</sup> "Transit Day at the Capitol" event as the main activity.

**2015-16 Draft Budget**

Ross reviewed comments from the last Board meeting regarding the draft budget and said that the following changes had been made in response:

- Increased expenses associated with website by \$700 for increased enhancements.
- Increased expenses for association management by \$2,000 to allow for 3% contract increase.
- Increased expenses for government affairs advocacy by \$2,000 to allow for 3% contract increase.

Motion by Wells, seconded by Stephens, to approve the 2015-16 OTA budget as revised. *Motion passed unanimously.*

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### ***ODOT/PTD Report***

Gard reported on the most recent meeting of the Oregon Transportation Commission and said that the state relies on federal funds for STP—the Commission is taking a very conservative approach on future STP grants until there is more clarity at the federal level. He will have more information about this discussion (i.e., the May OTC meeting) at the June OTA Board meeting.

### ***Briefing from ODOT on Oregon Public Transportation Plan (OPTP) Update***

Amanda Pietz and Lucia Ramirez reported that the OPTP is under the Oregon Transportation Plan and provides direction to ODOT and other jurisdictions regarding plans and goals. Main questions to be answered are, “What do we do to sustain what we have today?” and “What do we need to do to build on what we have?” A policy advisory committee will lead the process and appointments to it will be made in the coming weeks. OPTP development is expected to take about two years from when the PAC begins its work.

The new OPTP will provide a statewide vision for the public transportation system, and describe the role of public transit in contributing to the transportation system overall. The Plan will provide a policy framework to inform decision making and guide investments strategies described in public transportation plans, transportation system plans, facility plans, the Statewide Transportation Improvement Program and other programs.

The new OPTP will be a joint effort between two ODOT divisions. Transportation Development’s Planning Unit staff will manage the plan development process and public outreach. The Rail and Public Transit Division will provide content expertise and assist with plan development activities and public outreach.

Pollock said that OTA would like to be a part of the process. Gard asked about updates as milestones are reached in the process; Pietz said there would be updates and they are working on a public involvement component.

Pollock suggested that it would be good to have a session on the OPTP at the annual conference in October.

### ***Legislative Report***

Hagedorn reported that Thursday will mark a big turning point in the 2015 session when the State Economist will issue the May Revenue Forecast. The assumption is that the forecast will include a prediction that the kicker will be triggered. This, along with the recent Supreme Court ruling on previous PERS reforms will have major impacts on future fiscal biennia—the budget environment going forward will be very compressed.

There still continues to be much discussion by legislative leadership about a transportation funding package even though the caucuses are very far apart.

Penn reported on the Coalition’s efforts—the Governor’s proposed budget included \$10.8 million for STF; the Coalition is meeting with legislators to discuss the need for continuation of investments made two years ago.

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Hagedorn said that he met with Legislative Revenue Officer Paul Warner regarding lottery funding for a new ConnectOregon package; Warner said that lottery fund revenues are increasing—expected to be in the \$50-60 million range—and Hagedorn is expecting a bill to move forward.

HB 3321 and 3322, the main public contracting bills, are sitting idle in the House Rules Committee and are not expected to move.

The Motor Carrier Deregulation Bill is expected to move out of the House Committee this Friday.

McGlone reported that the LTD student pass pilot program bill is sitting in Ways & Means—they are optimistic about its chances for passage, but also realistic.

Hagedorn said that most of the bills that OTA opposed are now considered dead.

Deas reported on TriMet's e-card bill—he expects it to pass, but the bill has been pulled into some of the session's partisan wrangling.

Hagedorn said that amendments to the sick leave bill have created a more favorable situation for employers and he expects it to pass.

Friend asked about the bill dealing with transportation to charter schools; Gard said he thinks it should be considered dead.

Hagedorn handed out copies of a flyer from Salem-Keizer Transit and Lane Transit District with specifics on use of STF dollars—he encouraged others to provide similar information.

### ***Brokerages***

Brown said that there's nothing new to report, everything is pretty quiet. Friend said their training contract has been extended.

### ***APTA Involvement***

Kilcoyne raised the possibility of OTA taking a greater role in APTA, including an invitation to them to participate in the annual conference. McGlone suggested a letter from OTA to the congressional delegation requesting support for a federal transportation funding package, and to also encourage local governments to provide similar support. Curley reported that she had tried to see Cong. Walden when she was in Washington, D.C., recently and couldn't get an appointment.

Kilcoyne said that it would be good to reach out to the full membership and urge them to contact their federal representatives. McGlone will draft a letter for entire Board to sign.

Curley said that on behalf of ToGo she would like to get bike/walk options also included in messaging to Congress. Kilcoyne suggested that CTAA should also be invited to the conference.

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Carpenter brought up the problem of federal requirements for interstate travel; VanDerHyde is researching the rules to see if there is any flexibility

### ***Executive Director's Report***

Update on Possible Road-EO - Ross reported that Cassie Mance from ODOT and he had several conversations with the Washington State Transit Association and WSDOT regarding participation by Oregon drivers in their August road-EO event; they are open to the idea, but would like to keep the number of Oregon participants to a maximum of ten. Ross said that a survey had been sent to all Oregon transit providers to determine likely interest in sending drivers to road-EO events in Washington or Oregon and there was a clear preference for Oregon.

Motion by Wells, seconded by Friend, to move forward with planning for a road-EO event in conjunction with the October conference in Eugene. *Motion passed unanimously.*

Pollock asked for volunteers to serve on a road-EO planning committee—Wells and Stanchfield said they would like to serve.

Update on Conference Planning – Copies of the draft conference logo were distributed and Ross asked for feedback from the Board. Suggested improvements included:

- Add another type of transportation mode that's either more futuristic or a big question mark;
- Make the head/brain smaller, and transportation modes larger;
- Change the font color to increase contrast with background;
- Replace silhouette of bus with a more modern model.

### ***Agency Updates***

- Brown (RVTD) – Next service cut is scheduled for June 1<sup>st</sup>.
- Carpenter (Community Connection of Baker County) – Continue to work hard on the veterans transportation project—a mailer was sent to every household.
- Curley (ToGo) – Works out of Bend, but covers nine Central Oregon counties; current project is distributing informational packets regarding elderly drivers who no longer have drivers licenses to all DMV offices.
- Rolls (ToGo) – ToGo had a strategic planning session on the future of the organization; next Board meeting is May 28<sup>th</sup> in Astoria.
- Deas (TriMet) – Rolled out the media campaign for the new Orange Line to Milwaukie; had DHM do an attitudes and awareness survey and the results were amazing—87% of riders have a favorable view of TriMet, and a 76% overall favorable view.
- Wells (Ride Connection) – Service is up; inherited the first mile/last mile program in Tualatin for WES and ridership is very good. Working with Uber and Lyft on a possible relationship, but still have a long way to go.
- Stephens (City of Sandy) – In the midst of preparing for site review next week. Pleased with all the energy around their facility about a road-EO; will be retiring in September.
- Friend (COIC) – Working on Bend expansion and expecting finalization in the next couple of months; working with CCO on taking over brokerage contract.

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- Kilcoyne (LTD) – Had a joint meeting with the Eugene City Council regarding an effort to do planning on all corridors at one time rather than piecemeal. West Eugene EMX construction moving along well.
  - Scherf (City of Corvallis) – New city manager is a long-time resident and has ridden the bus to work every day so far; the RFP for their operation/maintenance contract only drew one proposal, which was disappointing and expensive.
  - Bruce (Lincoln County Transportation) – Had first budget hearing and it went well; continuing negotiations with union.
  - Palmer (BTS) – Spent the last two months responding to litigation from an accident that happened two years ago.
  - Stanchfield (Creative Bus Sales) – Working on possible sponsors for the road-eo—one commitment so far.
  - Pollock (Salem-Keizer Transit) – Two events happening on June 1<sup>st</sup>—implementing an electronic day pass and starting to the hills of West Salem to shuttle riders to a fixed route stop.

Meeting adjourned at 11:50 a.m.