

Big Ideas From Small Towns

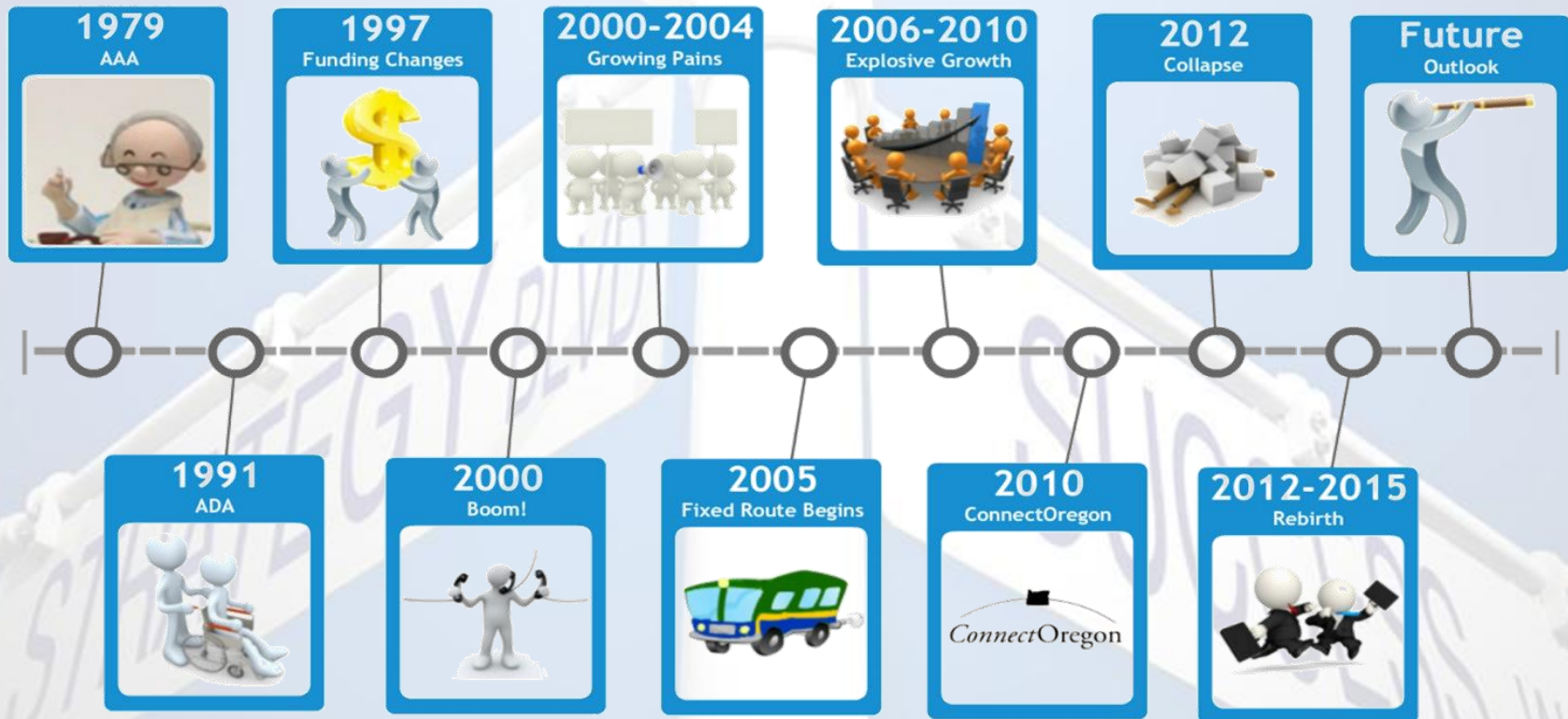
STRATEGY BLVD

SUCCESS WAY



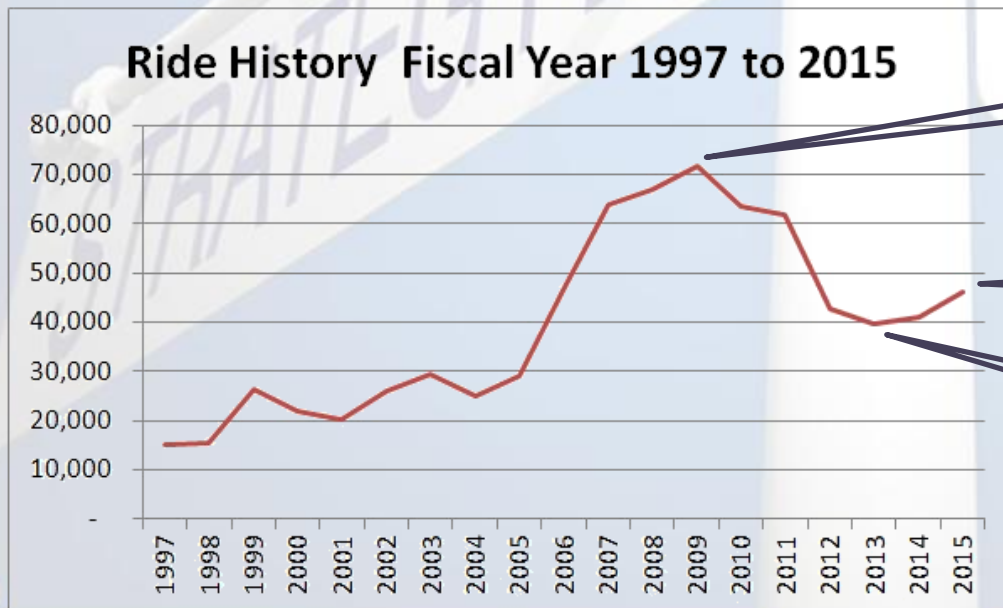
*Presented by Frank Thomas
Union County Public Transit*

Project History & Overview



Area, Modes and Riders

- Union County
 - Fixed Route, Paratransit, Demand Response, Intercity, Charter, NEMT, Greyhound, etc.
- Ride Volume Recovering...



PEAK:
71,782 FY 2009

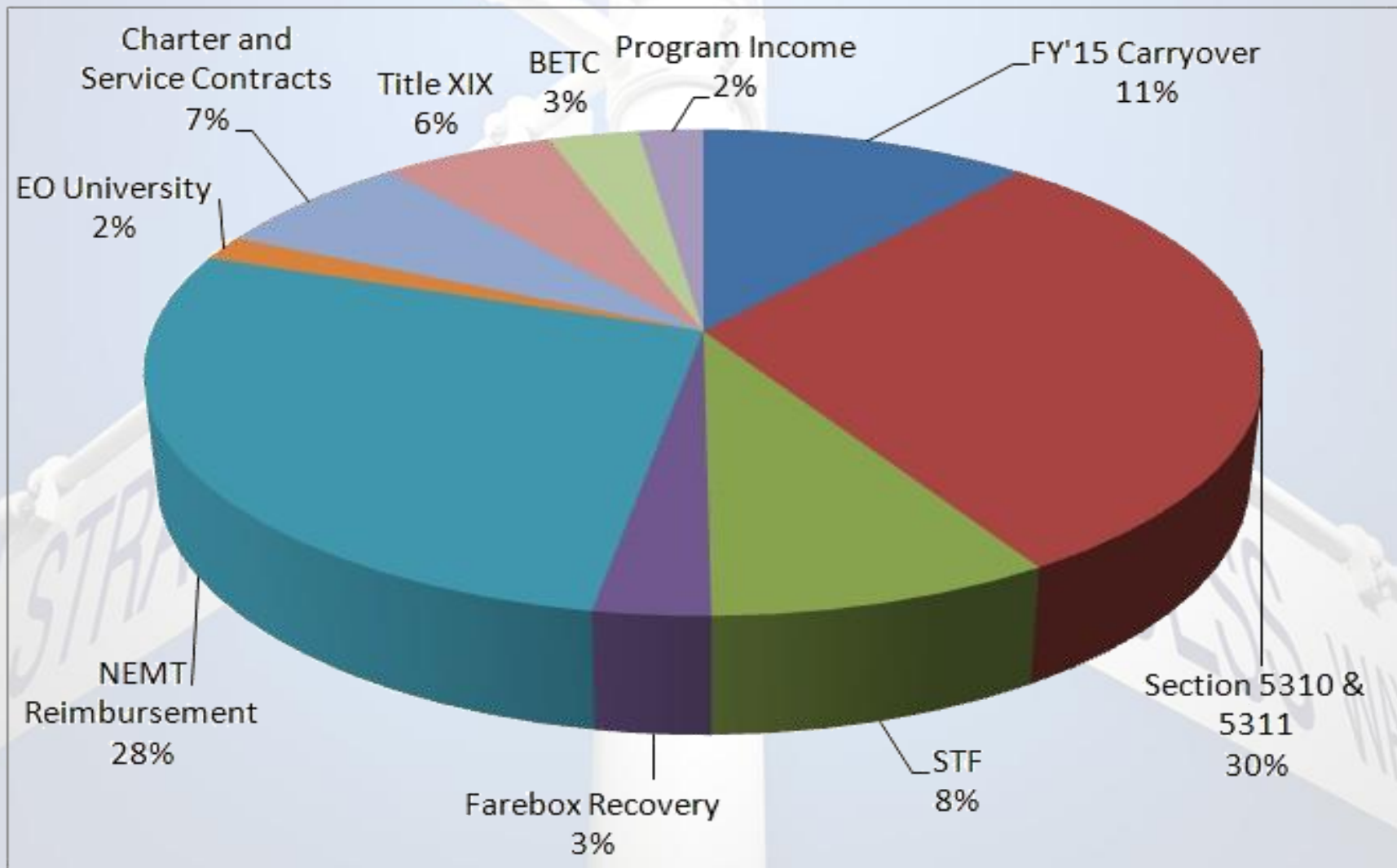
RECOVERY:
46,263 FY 2015

TROUGH
39,613 FY 2013

Agency Structure

- Private Nonprofit
 - Public Transit is not mentioned at all in our parent nonprofit's mission statement
- Stand alone program in Union County
- Fixed routes and demographics require us to plan and comply like a much bigger property

How we're funded...



Major Successes

- Oldest public fixed route east of TriMet
- ConnectOregon I – Multimodal Transit Hub
- Smart ARRA purchase paying regional dividends
- Unique collaboration with our CCO
- Advisory Council

Major Challenges...

A white signpost stands against a blue background. The signpost has two signs attached to it. The sign on the left is tilted and reads 'STRATEGY BLVD'. The sign on the right is also tilted and reads 'SUCCESS WAY'. The signpost is positioned in the center of the frame, and the signs are angled towards the viewer.

- Resources
- Expectations
- The ARRA Time Bomb
- The Boomers are Coming...

On Deck...

- Mobile App
- Regional Data Coordination Project
- Improved Public Participation

STRATEGY BLVD

SUCCESS WAY

Contact Information

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